**CURRICULUM VITA**

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| **Alvin Holliman**  Batesville, AR 72501  (909)561-4938  hollimanprof@gmail.com | | | | | |
| **EDUCATION** | | | | | |
|  | *University of Maryland, University College, Adelphi, MD* | | | | |
| **Doctor of Management** | | **2010** | | |
| Dissertation: “Management Models for Municipalities: Does One Size  Fit All?” | | | | |
| *Claremont Graduate University, Claremont, CA* | | | | |
| **M.A. in Management** | | **1994** | | |
| *California State University, Fullerton, Fullerton, CA* | | | | |
| **B.A. in Business Administration** | | | |  |
| Area of Concentration: Accounting  Minor: American Studies | | **1973** | | |
|  | *Other Coursework Completed*  **University of California, Riverside**  Completed 12 units in Political Science PhD studies, taking courses in Comparative Politics, American Congress, and  Quantitative Research Methods | | **2004** | | |
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| **CERTIFICATIONS** | | | | | |
|  | | * Certified Public Accountant, California, License # 32905 (retired/inactive) |  | | |
| * Certified Online Instructor, The Sloan Consortium, 2010 |  | | |
| **TEACHING EXPERIENCE** | | | | | |
|  | | *Lyon College, Batesville, AR (2015-Present)* **Assistant Professor** – Develop syllabi and teach courses in  Government-Business Relations, Organizational Behavior, Management, Entrepreneurship & Accounting *Marymount College, Palos Verdes, CA (2012-2015)* **Associate Professor** – Develop syllabi and teach courses in  Organizational Behavior, Leadership, Management, Economic  Development & the California Economy *Southwest Baptist University, Bolivar, MO (2010-2012)* **Associate Professor** – Develop syllabi and taught MBA courses in  Organizational Behavior, Leadership, Quantitative Methods, Finance, & Managerial Accounting *California State University, San Bernardino (1999 – Present)* | | | |
| **Lecturer** – Develop syllabi and teach courses in the Business & Public Administration Department, including the MPA, MBA, and undergraduate Business and Public Administration programs. Courses taught include Government & Business Relations, Public Budgeting, Public Financial Management, Administrative Leadership, Management of Public Organizations, and Senior Assessment Seminar |  | | |
| **PUBLICATIONS AND PRESENTATIONS** | | | | | |
|  | | * **Publications in Academic Journals or Magazines:** * Holliman, A. (2017). Wisdom, Leadership, and Political Correctness. *Liberty Magazine,* March/April * Holliman, A. & Bouchard, M. (2015). The Use of Management by Objectives in Municipalities: Still Alive? *Review of Public Administration and Management*, V 3:1 * **Juried Paper Presentations:** * Holliman, A. (2016). The Balanced Scorecard in Municipalities: Evolutionary Innovation or Fading Fad? Southwestern Academy of Management, March, 2017, Little Rock, AR accepted for presentation at annual conference and to be published in proceedings. * Holliman, A. & Bouchard, M. (2013). The Use of Management by Objectives as a Management Model for Municipalities. Society for the Advancement of Management Science, February, 2013, Washington D.C. Presented at conference and published in proceedings. * Bouchard, M., Green, M., & Holliman, A. (2007). Applying Management Theories to Support Transformational Change at the American Red Cross. Eastern Academy of Management, May, 2007, New Brunswick, NJ. Presented at conference and published in proceedings. * **In Process:** * Holliman (2017). The Application of Equity Theory and Motivation-Hygiene Theory to Professors in Small Private Universities. | | | |
| **COMMUNITY SERVICE/STUDENT ADVISEMENT/ADDITIONAL HIGHER EDUCATION SERVICE** | | | | | |
| * Liaison for Lyon College to the Mainstreet Batesville Business Incubator Committee known as “The Starting Line” * Sam Walton Fellow, Enactus, 2011 to present * Started Enactus chapters at Marymount College, 2012, and Lyon College, 2015 * Serves as a mentor for doctoral students in the University of Maryland, University College, Graduate School of Management and Technology * Administers and coordinates the Lyon College Business and Economics Division Executive in Residence Program * Member of the Lyon College Admission and Financial Aid Committee * Member of Eagle Mountain Country Club, Batesville, AR * Attends Bible Fellowship Church, Batesville, AR | | | | | |
| **COURSE DEVELOPMENT** | | | | | |
|  | | * Southwest Baptist University MBA Program: * Critical Thinking (Spring 2011) * Quantitative Decision Making (Spring 2011) * Marymount California University Business Department: * California and the Global Economy (Summer 2012) * Business, Government, and Society, (Fall, 2012) * Organizational Behavior (online version – Fall, 2013) * Principles of Management (online version – Fall 2013) * Business Ethics (online version, Summer 2013) * Lyon College Business and Economics Department: * Innovation and Entrepreneurship (developed in Spring of 2016 to be presented to Curriculum Committee in February, 2017 – currently offered and taught as a special topic) * Governance, Business, and Society (developed in Spring of 2016 to be presented to Curriculum Committee in February, 2017 – currently offered and taught as a special topic) * Principles of Accounting – to consolidate Financial Accounting and Managerial Accounting, each three units, into one four-unit course (to be presented to Curriculum Committee in February, 2017) * Business Internship/Capstone (newly required course to be presented to the Curriculum Committee in February, 2017) | | | |
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