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| Palm Desert, CA  [ebonillas@csusb.edu](mailto:ebonillas@csusb.edu) | **Dr. Ezekiel Bonillas,** | 760-848-9102  [linkedin.com/in/ezekiel-bonillas/](https://www.linkedin.com/in/ezekiel-bonillas/) |

**Education**

**Doctor of Business Administration (May 2022)**

Weatherhead school of management, Case Western Reserve University

Cleveland, Ohio

**Master of Business Administration, Entrepreneurial Management (2006)**

California State University, San Bernardino

**Bachelor of Arts, Entrepreneurship (2004)**

**Bachelor of Arts, Spanish (Business Management concentration; 2004)**

California State University, San Bernardino

**Dissertation**

Latino Entrepreneurship in the United States: A Fresh Perspective

**Chair:** Dr. Phil Cola

**Committee Members:** Dr. Corinne Cohen, Dr. Stephan Liozu, Dr. Mike Stull

**Professional Experience**

**Asst Professor of Entrepreneurship | California State University San Bernardino | 2022 to Present**

*Design collaboration and instruction delivery of undergraduate and graduate-level university courses in the areas of small business management, entrepreneurship, business strategy, finance, and business communications. Advise and mentor students of varying socio-economic and cultural backgrounds on navigating higher education. Foster relationships with industry partners to facilitate student educational growth, career development, and job placement. Initially began as adjunct lecturer in 2014 and hired as full-time professor in May 2022 upon successful completion of Doctorate degree.*

**Founder and Business Development Consultant | Bonillas Consulting | 2009 to Present**

*Founded consultancy (originally Prospera Business Consulting) providing executive coaching and leadership development, strategic and financial planning, feasibility studies and analysis for cross-industry enterprises. Foster relationships with clients spanning medical, technology, and service industries to understand and address their needs with customized plans for fueling growth and sustainability.*

**Governing Board Member | Desert Regional Medical Center | 2023 to Present**

*Identify, analyze, mitigate risk as member for governing board* of *large 400-bed hospital in Palm Springs, California. Hospital employs 2,500 medical and non-medical staff, has multi-disciplinary, full-range medical services: ED, Trauma center, Labor & Delivery, Cancer center, Stroke and recovery center, Orthopedics, and Surgery residential program.*

**Real Estate Investor | Multiple Locations | 2003 to Present**

*Identify, analyze, invest and manage residential real estate properties that range from single family homes, vacation rentals and multi-plex properties in Southern California.*

**Director of Economic Development | Twenty-Nine Palms Band of Mission Indians | 2015 to 2018**

*Brought into newly created role to diversify income streams, optimize investments, and shape strategic plan for tribal and gaming operations. Drove end-to-end multimillion-dollar economic development projects. Oversaw multiple teams, managed $6M operating budget and $20M capital improvement program budget.*

**VP, Entrepreneurship & Economic Development | Coachella Valley Economic Partnership | 2012 to 2015**

*Appointed to advise entrepreneurs and business executives on improving financial sustainability, streamlining costs, and embedding practical business strategies to promote growth and job creation. Oversaw 8-member team, administered $500K annual program budget, and worked with CEO / COO to shape $6M organizational budget.*

**Relationship Manager | Union Bank | 2008 to 2012**

*Hired to build client portfolio of consumer and commercial accounts for new retail branch. Outlined and monitored deposit and loan goals. Ensured top-notch customer service and managed high-net worth customer relationships to provide customized solutions and expand business. Directed 7 sales and operations staff.*

**Assistant Vice President | El Paseo Bank | 2004 to 2007**

*Hired as loan office trainee and quickly promoted VP to serve and execute special projects for Bank CEO and Board of Directors. Established Latino marketing and branding outreach and programs to expand bank retail footprint. Build client portfolio of consumer and commercial accounts for new retail branch.*

**President, Associated Students Inc. | CSU, San Bernardino | 2001 to 2005**

*Elected as Vice President of Finance and re-elected for two terms as Chief Executive Officer of Student Government organization, representing 17,000 students and leading a $1.2 million organization. Served on muliple executive management boards within the university and created strong collaboration between administration, faculty, staff and students.*

**Teaching Experience**

**Professor and Lecturer | Entrepreneurship 3000: Entrepreneurship and Innovation**

*Semester Term: Spring 2023, Fall 2022, Fall 2021, Summer 2021, Spring 2021, Winter 2020, Fall 2020*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation.*

**Professor | Entrepreneurship 6230: Exploring Entrepreneurial Opportunities**

*Semester Term: Spring 2023*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation*

**Lecturer | Entrepreneurship 5430: Innovation and Creative Problem Solving**

*Semester Term: Fall 2022, Fall 2021*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation*

**Professor and Lecturer | Entrepreneurship 5440: Developing the New Venture**

*Semester Term: Fall 2021, Fall 2022*

*Student Evaluations: Average of 5.8+ out of 6.0. Favorable student evaluation*

**Professor and Lecturer | Administration 1001: Exploring the Entrepreneurial Mindset**

*Semester Term: Spring 2023, Fall 2022, Spring 2022, Fall 2021, Fall 2020, Spring 2020, Spring 2019*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation.*

**Lecturer | Administration 1002: Citizenship in a Sustainable World**

*Semester Term: Fall 2020*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation.*

**Lecturer | Management 3900: Citizenship in a Sustainable World**

*Semester Term: Fall 2021, Spring 2021, Fall 2020*

*Student Evaluations: Average of 5.5+ out of 6.0. Favorable student evaluation.*

**Service Experience**

**Founding Board Member | Eisenhower Medical Center—Foundation: Latinos In Philanthropy| 2022 to Present**

*The Foundation serves as the primary capital raising body for Eisenhower Medical Center (EMC) in Rancho Mirage, California. EMC operates over 70 clinics in the Coachella Valley. Assist the Foundation with forming a new board of affluent Latinos within the Coachella Valley to guide hospital and foundation expand services to Latinos and underserved communities in the Coachella Valley.*

**Editorial Board Member | The Desert Sun Newspaper | 2022 to Present**

*Member of board compromised of Editorial Staff and Editor along with community members. Board meets weekly to discuss and research wide range of issues impacting stakeholders of community. Write, edit and publish weekly editorials in Print and Web editions of newspaper.*

**Board Member | Enterprise Funding Corporation| 2022 to Present**

*Enterprise Funding is a Community Development Corporation, a non-profit lender of Small Business Administration 504 Loans. 504-backed loans are made that support small to mid-size businesses in the region to support job creation and economic growth.*

**Senior Leadership Team Member | School of Entrepreneurship, CSUSB| 2022 to Present**

*Member of depart leadership team meetings. Weekly meetings to discuss and address issues impacting the School of Entrepreneurship at CSU, San Bernardino. Such issues include operations, marketing, enrollment, recruitment, programming, student engagement, curriculum and more.*

**Member | Strategic Planning Committee, Jack H. Brown College of Business, CSUSB| 2022 to Present**

*At direction of the Dean, part of committee to review and update Strategic Plan of the Jack H. Brown College of Business and Public Administration at CSU, San Bernardino.*

**Board Member | Get In Motion Entrepreneurs, Inc.| 2022 to Present**

*The organization is a 501c(3) non-profit with the mission of supporting, educating and empowering Latino business owners in the Inland Region. Provide strategic and financial oversight for the organization as well as advise staff on programming and outreach to achieve organizations goals and mission.*

**Member | Task Force, Jack H. Brown College of Business, CSUSB| 2022 to 2023**

*Member of task forces assigned to review all High Impact Practices within the college of business. As member of task force we review each departments curriculum and evaluated High Impact Practices to assist the college and departments utilize finding for improvement of curriculum.*

**Member | Recruitment Committee, School of Entrepreneurship| 2022 to 2023**

*Member of Recruitment Committee for one tenure-line Professor of Entrepreneurship. Reviewed and filtered over 60 applicants with committee, hosted campus visits and interviews.*

**Publications**

State of Entrepreneurship Research Report [Co-Author]. (March 2023)

Latino Entrepreneurship in the United States: A Fresh Perspective [Doctoral Dissertation]. (May 2022)

State of Entrepreneurship Research Report [Co-Author]. (November 2021)