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**President’s Diversity, Equity, and Inclusion (DEI) Board**   
**Student Recruitment and Retention**

December 9, 2024 1:00pm-2:00pm   
Zoom meeting

**MEETING ATTENDANCE Roll Call – Attended highlighted in yellow**

Dufault-Hunter, Steering Committee Liaison

Molly Springer, Chair

Lesley Davidson-Boyd, Co-Chair

Mark Rogers, Subcommittee Member

Brandon Gamble, Subcommittee Member

Nathan Urena, Student Member

Rosslyn Byous, Subcommittee Member

Carol Hood, Subcommittee Member

Elizabeth Ferreira, Subcommittee Member

Jessica Rivera, Subcommittee Member

Shareef Amer, Subcommittee Member

Veronica Guzman, Subcommittee Member

Tomás Gomez-Arias, Subcommittee Member

Sastry Pantula, Subcommittee Member

Juan Silva, Subcommittee Member

**1) Teams Drive**

* Review navigated to teams drive and asked if there were any questions. Demonstrated the content of the drive.

**2) Overview of Projects for the year (re-cap and decisions)**

* **Project A.** "CSUSB Home away from Home"; a social media campaign about belonging
  + Permission to hire student worker for supporting campaign
  + Will launch this week (Dec 9th week)
  + Group reviewed and voted on campaign materials for the home away from home campaign
  + Will tag all areas on committee so we can forward out
  + Will also repost weekly on all platforms
  + Will look into Strat com using Instagram advertising to get message on more screens
  + Vote to spend $200 - approved
* **Project B.** Creation of Fund to support back payments owed by students
  + Have not met yet will meet in January
  + Looking into money for students but also the issue of holds
  + Evaluate the inequitable processes that occur at CSUSB
  + How do we compare to other institutions/campuses? Review of policy
  + “My understanding is that one is to get the financial aid and know the amount in a timely fashion. Second is, how to develop a plan for outstanding balance and how they can continue to register. This is where several of our students feel like they don't have good info. If we all don't know where they should go, imagine what students maybe going through”

**4) Group time Project A and B group time**

1. Molly Springer, Chair

Elizabeth Ferreira, Subcommittee Member

Shareef Amer, Subcommittee Member

Tomás Gomez-Arias, Subcommittee Member

Sastry Pantula, Subcommittee Member

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Dufault-Hunter, Steering Committee Liaison