

MBA Comp Exam Questions AY 2024-2025 – IST 6090

Question #1:

The Covid death toll in the U.S. has reached an incomprehensible number of more than 1 million deaths. With the benefit of hindsight, assume you had decided to form a healthcare consulting company with the mission of saving as many lives as possible.

1. What are the opportunities for using IT to improve the business model performance of your consulting company?
2. Conduct an environmental mapping of all the stakeholders that will influence the operations and success of your consulting company. Out of those, who will the main stakeholders be?
3. Identify four main symptoms and map them to three (3) main problems that are causing those symptoms. What decision criteria will you use to evaluate whether you have solved each problem?
4. Discuss the governance of the IT function in your consulting company.
5. Discuss how you would lead the IT function in the organization.

Question #2:

Discuss at least five the main things you learned from the "Adventures of an IT Leader" at IVK. In your answer consider the following;

- What you would do differently if you were Jim Burton?
- What did he do rightly?
- What did he do wrongly?
- What different advice would you give to Jim Burton compared to the advice he was given along the way and why?

Question #3:

According to the World Health Organization (WHO), globally, it is estimated that 3.8 million people die because of exposure to indoor smoke from dirty cookstoves and fuels, and 4.2 million people die of ambient (outdoor) pollution. With the benefit of hindsight, assume you had decided to form a healthcare consulting company with the mission of saving as many lives as possible.

1. What are the opportunities your consulting company will pursue and what opportunities it will not pursue?
2. Conduct a SWOT analysis of your operating environment.
3. Make a case for the important role IT will play in your consulting company.