

CSUSB FOUNDATION

Building a Culture of Philanthropy

Executive Committee Meeting

Wednesday, June 14, 2023

9:00 – 10:30 am

Zoom

Minutes

Members Present: William Stevenson, Monica Alejandre, Debbie Brown, Cole Jackson, Nefertiti Long, Louis Monville, Rober Nava, Paz Olivérez, Robin Phillips, Ellen Weisser

Members Absent: Gary McBride, Paola Galvez, Rheanna Rodriguez, Sam Sudhakar

Guests: Tani Pantoja, Adrian Stevens, Robert Tenczar, Crystal Wymer-Lucero, Marisa Yeager, Estefania Vazquez

Chair, Bill Stevenson called the June 14, 2023, Executive Committee meeting to order at 9:05 am.

The March 8, 2023, minutes were approved as distributed.

Committee Reports

Philanthropy Committee Chair, Debbie Brown, presented an update on the campaign report to the committee. She pointed out that as of May 29, 2023, the campaign had successfully raised approximately \$5.8 million during the fiscal year. Brown also celebrated the accomplishment of the men's baseball team advancing to the Division II College World Series. Additionally, she highlighted the Faculty-Staff Campaign, which concluded in April and raised an impressive \$107,000. This campaign garnered participation from more than 420 faculty, staff, and retirees, marking it as a notable success.

Audit Committee Chair, Cole Jackson, reported the planned entrance audit meeting is scheduled for the following day. Jackson noted that audit season has not officially begun but will soon. This year's audit will be performed by CliftonLarsonAllen (CLA). Chair Steveson thanked Jackson for leading the audit committee and appreciates all the work the audit committee does on behalf of the Foundation.

Advocacy Committee Chair, Lou Monville, presented the advocacy committee report. Monville shared a few developments coming from Sacramento and their potential impact on the

University. Chair Stevenson acknowledged Monville and Marisa Yaeger for their continuous advocacy work for the University.

Director of Alumni Relations, Crystal Wymer-Lucero presented the Alumni report on behalf of Alumni Committee Chair, Rheanna Rodriguez. Wymer-Lucero highlighted the Central Intelligence Agency flew in from DC to meet with Alumni Relations to discuss how to create a robust alumni engagement program. The Alumni Relations team discussed best practices to help them grow a successful program similar to CSUSB. Furthermore, Wymer-Lucero highlighted the impressive growth of the Alumni mentoring program, which has seen a 20% increase in participants compared to the previous year. Additionally, she provided details on a few upcoming events that were shared with the committee.

Secretary, Monica Alejandre, on behalf of Investment Committee Chair, Gary McBride, presented the investment report. The committee discussed investment strategies and upcoming plans for the new fiscal year.

Director's Report

Executive Director, Robert Nava, introduced Vice President, Robin Phillips to the committee. Nava shared with the committee of the recent international partnership between CSUSB and Lviv Polytechnic National University, Ukraine. This partnership will focus on entrepreneurship, research activities, and innovation technology. This is the first time a University in the United States partners with a Polytechnic National University. Nava shared that President Tomás Morales will share more information on the collaboration during the next scheduled board meeting.

23-24 Budget Review

Monica Alejandre presented the proposed 2023-24 Philanthropic Foundation budget. The committee discussed board giving, scholarship support, and short-term investments and wanted to ensure we maintain current levels of scholarship and research support.

Motion: Approval of the proposed 2023-24 Philanthropic Foundation budget with slight modifications. (Weisser/ Long)

Bylaw Review

Alejandre reviewed the revisions made to the board bylaws. Nava recognized and thanked Dorothy Chen-Maynard, Elise Traynum, and Shanthy Srinivas for their helpful feedback and edits that were made.

Motion: Present the revised Foundation bylaws at the June 28, 2023, board meeting. (Weisser/Brown)

Review and Approval of Emeritus Directors

The committee conducted a review of the approval for seven board directors who will transition to emeriti/emeritus status at the conclusion of the current fiscal year.

Open Discussion

Robert Tenczar delivered a status update on enrollment management, offering an overview of how funds allocated for branding and marketing were spent. Enrollment management was initially presented to the board at the March 2023 Board Retreat.

The meeting adjourned at 10:51 am.

Approval of Minutes
CSUSB Philanthropic Foundation
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June 14, 2023
Zoom

Signature: Monica Alejandre Date: 9/19/2023

Print Name: Monica Alejandre

Board Position: Secretary