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PRESS RELEASE

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Contact: Mike Singer

(760) 341-2883, ext. 78107

msinger@csusb.edu



Choose CSUSB Day at PDC draws more than 150 attendees

PALM DESERT, Calif. – It was a great turnout at the Choose CSUSB Day at PDC event on March 29, attracting more than 150 students, family members and guests.

Students who have been admitted to Cal State San Bernardino for the fall 2025 semester, along with their families and guests, visited the CSUSB Palm Desert Campus for a day of exploration and engagement. They had the opportunity to tour the campus and meet faculty, staff, alumni and current students. Additionally, attendees learned about the wide array of academic programs, financial aid, resources and support services available.

Throughout the day, attendees participated in workshops, academic and student resource fairs, and were offered a chance to officially commit to joining CSUSB in the fall.

There was immediate success with many of the student attendees submitting their intent to become Coyotes in the next academic year.

The event provided students with valuable insights, helping them make informed decisions about their college journey.

For more information on how to become a Coyote, visit the [CSUSB Office of Outreach and Student Recruitment website](#) or call (909) 537-5188.

About the CSUSB Palm Desert Campus: The CSUSB Palm Desert Campus is dedicated to providing a transformative educational experience in the Coachella Valley. With a focus on academic excellence and community engagement, the campus offers undergraduate and graduate degree programs designed to meet the diverse needs of its students and the region.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Marketing and Communications at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the PDC website at www.csusb.edu/pdc.