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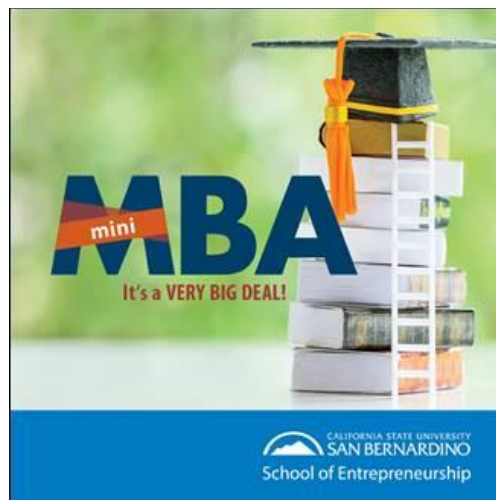
PRESS RELEASE

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CSUSB School of Entrepreneurship offering Mini MBA at Palm Desert iHub

Program provides entrepreneurs valuable training to start or upscale their business

PALM DESERT, Calif. – The CSUSB School of Entrepreneurship and the Inland Empire Center for Entrepreneurship (IECE) at CSUSB are offering an exclusive six-session Mini MBA program that covers the “Greatest Hits” of an MBA with an entrepreneurial concentration.

This free program will be held at the Palm Desert iHub from Sept. 6 through Nov. 15.

Program highlights:

- Session 1 – Sept. 6 from 9 a.m.-3 p.m.; Entrepreneurial Mindset
- Session 2 – Sept. 20 from 9 a.m.-3 p.m.; Maximizing Human Capital
- Session 3 – Oct. 4 from 9 a.m.-1 p.m.; Improv for the Entrepreneur
- Session 4 – Oct. 18 from 9 a.m.-4 p.m.; Design Thinking and Entrepreneurial Strategy
- Session 5 – Nov. 1 from 9 a.m.-4 p.m.; Acquiring New Technologies for your business
- Session 6 – Nov. 15 from 9 a.m.-4 p.m.; Scaling for Growth

“To be a successful entrepreneur really requires a foundational knowledge and a set of competencies that will really accelerate you to success,” said Mike Stull, director of the Inland Empire Center for Entrepreneurship and professor at the CSUSB School of Entrepreneurship. “Our Mini MBA program allows entrepreneurs to learn first-hand from industry experts and master essentials necessary to take their business to the next level.”

The Palm Desert iHub is a regional business resource center, providing training and counseling services to small businesses and entrepreneurs, as well as co-working and incubation space.

For more information or to register online, visit pdihub.org.

For those who find this Mini MBA program valuable and want to dive deeper into advanced business strategies, the full MBA program is offered by the Jack H. Brown College of Business and Public Administration (JHBC) at CSUSB.

Renowned for its comprehensive curriculum and highly ranked status, JHBC’s MBA program provides an in-depth exploration of business fundamentals, leadership and strategic thinking. It’s an excellent next step for those looking to further their education and enhance their business skills.

Explore more options at: <https://www.csusb.edu/mba>.

To learn more about IECE and all of the programs available, visit entre.csusb.edu.

About the CSUSB Palm Desert Campus: The CSUSB Palm Desert Campus offers bachelor’s and master’s degrees, teaching credentials and certificates, and plays a vital role in educating the region’s growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Marketing and Communications at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the PDC website at www.csusb.edu/pdc.