

CSUSB FOUNDATION

Building a Culture of Philanthropy

**CSUSB PHILANTHROPIC FOUNDATION
2024 BOARD OF DIRECTORS MEETING AND ADVANCE
March 2, 2024, 8:30 a.m. – 1:00 p.m.
Alumni Center – Obershaw Dining Room**

- 8:30 – 9:15 AM **Continental Breakfast Buffet / Alumni Center Sneak Peek**
- 9:15 AM **Call to Order** – Bill Stevenson ‘84, Board Chair
- Approval of December 13, 2023, minutes
- 9:20 AM **Consent Agenda** – Bill Stevenson
- Advocacy Report
 - Alumni Report
 - Audit Report
 - Membership Committee
 - Investment Committee
 - Philanthropy Committee
- 9:25 AM **CSUSB Strategic Plan Presentation**
- Overview – Nicole Dabbs, Co-chair of Strategic Plan, Chair and Professor of Kinesiology
 - Resources for Students – Rebecca Lubas, Dean, Library
- Action: CSUSB Strategic Plan priorities will be presented. Directors will discuss in groups the role of the board in advancing the university's mission. The presentation and discussions will lay the groundwork for developing a strategic plan for the Foundation.*
- 10:30 AM **Enrollment & Student Support** – Rafik Mohamed, Provost & Vice President for Academic Affairs & Tanner Carollo, Director of Institutional Research & Analytics and Chief Data Officer
- 10:55 AM **Group Discussion – University Student Success Priorities**
- Action: Directors will convene for a group discussion on student success priorities and recommend areas of the strategic plan that the Foundation Board will support.*
- 11:15 AM **Elevator Pitch** – Bob Tenczar, Associate Vice President, Strategic Communication
- Action: Directors will receive information on CSUSB’s notable accomplishments and will discuss and recommend the top bragging points that resonate with the Board. CSUSB will use the recommended achievements to create a compelling elevator pitch tailored for board members.*
- 11:45 AM **Closing Comments**
- Bill Stevenson
 - Robert Nava, Vice President for Advancement & Executive Director for CSUSB Philanthropic Foundation
- 12:00 – 1:00 PM **Lunch**
- 1:00 PM **Adjourn**

Next Board Meeting: Wednesday, June 5, 2024, 3:00 – 5:00 pm, Location TBD