

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

APRIL 19, 2024

The meeting was called to order by the President, Carson Fajardo at 12:15 p.m.

Present: Carson Fajardo, Julia Ruiz, Diego Rendon (Zoom), Autumn Hudson, Sri Alapati, Bhavish Balsara, James Chalk, Nasir Harris, Jessie McVicker, Derek Sweem (Zoom), Kya Sauls, Joshua Bature, Ruben Trejo and Dr. Michael Rister.

Absent: Kim Hunsaker and Dr. Paz Oliverez.

Guests: Herbert Gonzalez, Marina Stone, Joelle Lock, Sharlin Vaz and Dr. Pelema Ellis.

APPROVAL OF THE MINUTES:

The minutes of March 29th were approved.

REPORTS:

President: President Fajardo met with the SOTEs email team to find a better way to advertise to students. He attended a Faculty Senate meeting on April 9th. He spoke at the 13th Annual Meeting of the Minds and at the Faculty Staff Donor Appreciation Luncheon. He is now participating in the search committee for the AVP Associate Vice President of Philanthropic Giving and the Vice President of Enrollment Management. He met with Dr. Paz Oliverez and President Morales this week. Pizza with the Prevez at the College of Natural Sciences will be held next week. He deferred to the following: Mr. Gonzalez who gave a detailed report on behalf of legislative affairs and Ms. Stone who gave a detailed report on behalf of programs.

Executive Vice President: Mx. Ruiz has been working with Mr. Bature on completing the documents needed for the upcoming Howl Squad leaders.

Vice President of Finance: Ms. Hudson stated that the CAB cut-off is May 9th. This morning the Finance Committee had their first reading of the 2024-2025 budget. The 15th Annual Spring Classic Golf Tournament and the Korean Festival are both being held today.

Vice President of Palm Desert Campus: Mr. Rendon attended the Coachella Valley Business Conference & Economic Forecast on April 18th.

College of Social and Behavioral Sciences Representative: Mr. Chalk will be coordinating with Dean Hasija over the summer to find new ways to promote workshops.

College of Arts & Letters: Ms. McVicker attended the memorial services for Professor Tom Provenzano. The showing of "Pippin" will be held from April 26th to May 5th.

College of Business & Public Administration: Ms. Alapati stated that the Jack H. Brown Advisory Committee plans to hold one more meeting in the beginning of May.

Executive Director: Dr. Rister stated that First Year Orientation will be starting in June.

External Affairs: Ms. Sauls attended CSU Hill Day and met U.S. Congressman Obernolte, U.S. Congressman Aguilar, U.S. Congressman Ruiz, U.S. Congressman Calvert, and U.S. Senator Butler.

Internal Affairs: Mr. Bature stated that the meeting with Assembly Member Jackson was held earlier today.

Elections Coordinator: Mr. Trejo will email all students who did not win the election by the end of today; there were 952 votes this year.

ADOPTION OF AGENDA:

The agenda was adopted.

GUEST SPEAKER:

Dr. Pelema Ellis, Buffkin Baker Consulting introduced himself. He stated that Buffkin Baker Consulting helps universities and colleges with their executive searches; they play a role in candidate recruitment and facilitation of the search process. He is gathering information from students regarding the qualities they would like to see in the Vice President of Strategic Enrollment and Marketing.

President Fajardo suggested having someone in the position who understands the culture of the university and knows how to advertise the campus to the youth.

Ms. Hudson suggested having someone who can take the students' voices and apply them to their work.

Ms. Sauls suggested having someone who respects students' voices and appreciates their opinions.

Mr. Rendon suggested having someone who uplifts, supports, and interacts with the community.

NEW BUSINESS:

BD 29-24 M/S Chalk/McVicker: Revision of the ASI Student Research & Travel Policy. (First Reading)

Mr. Chalk deferred to Mr. Gonzalez who briefly reviewed the Student Research & Travel Policy.

M/S Chalk/Harris: To close discussion. Passed unanimously.

BD 30-24 M/S Rister/McVicker: Discussion on Coyote Day One Textbook Access.

Dr. Rister stated that Follet is asking for the Board's opinion on advertising material.

Ms. Hudson stated that the banner on Canvas does not provide any information on how much students would owe on their account if they chose to not opt out of the program and when that balance will show up on their account.

Ms. McVicker said once the banner is closed, it does not pop up again; she suggested that the banner stay open until the opt-out date. She also suggested adding a tile on MyCoyote for easier access.

Mr. Chalk asked how incoming students would get this information before the opt-out day.

Ms. McVicker stated that all undergraduate students are automatically enrolled in the program. She asked how this would affect students in the credential program who are considered undergraduate but are taking five thousand and above classes.

Mr. Rendon suggested adding a section on the website for frequently asked questions.

M/S Chalk/Harris: To close discussion. Passed unanimously.

ANNOUNCEMENTS:

Ms. Alapati stated that Lunch with The Entrepreneurs will be held on April 25th from 11:00 a.m. to 2:00 p.m.

Dr. Rister reminded the Board to complete their SOTEs.

President Fajardo asked the Board to get in contact with their replacements to help with the transition.

MOTION TO ADJOURN

Meeting adjourned at 1:47 p.m.

Julia Ruiz
Executive Vice President