

CSUSB FOUNDATION

Building a Culture of Philanthropy

CSUSB Philanthropic Foundation Board

Meeting Minutes

Saturday, March 2, 2024

9:15 a.m. – 1:00 p.m.

Members Present: William Stevenson (Chair), Nefertiti Long (Vice Chair), Monica Alejandre, Dorothy Chen-Maynard, Jerrold Coakley, Carson Fajardo, Grace Garner, Rod Hendry, Gary McBride, Rafik Mohamed, Robert Nava, Paz Olivérez, Manish Patel, Thomas Pierce, Rheanna Rodriguez, Julia Ruiz, Shanthi Srinivas, Samuel Sudhakar, Elise Traynum, Kiana Webb, Ellen Weisser

Members Absent: Debbie Brown, Cole Jackson, Mustafa Milbis, Lou Monville, Tomás Morales, Robin Phillips, Karen Suarez, Becky Sumbera

Guests: Mike Arteaga, Tanner Carollo, Nicole Dabbs, Ginny Hattar, Rebecca Lubas, Kerry Neal, Tania Pantoja, Michelle Skiljan, Bob Tenczar, Zack Tucker

Welcome

Chair William Stevenson called the regular meeting of the CSUSB Philanthropic Foundation Board to order at 9:16 a.m.

The December 13, 2023, meeting minutes were approved as distributed. (Long/Chen-Maynard/Unanimous)

The agenda and the consent agenda were approved without objection. (Chen-Maynard/Long/Uniamous)

Executive Director Robert Nava discussed the objectives for the retreat in which the goal is for the board to gain insights on CSUSB's strategic plan and begin development of aligning board goals with CSUSB's strategic plan with a focus on student success.

CSUSB Strategic Plan & Student Success Priorities

Nicole Dabbs, Co-chair of the Strategic Plan and Chair and Professor of Kinesiology, presented the implementation timeline for the strategic plan. Four main goals were outlined, student success, faculty and staff success, diversity, equity, inclusion and internationalization. The board participated in a group activity to discuss each goal and how the board members could contribute to each goal.

Enrollment & Student Support

Provost Rafik Mohamed along with Tanner Carollo, Director of Institutional Research & Analytics and Chief Data Officer, presented on enrollment and student support. Topics included CSUSB enrollment trends, the effects of admissions melt, new initiatives to attract students, and strategies for outreach and proactive advising.

Elevator Pitch

Robert Tenczar, Associate Vice President of Strategic Communications, presented to the board on key elements that are included in an elevator pitch. He presented CSUSB's notable accomplishments to the board and led the board in a group activity to evaluate which CSUSB accomplishments resonated with the board. Board members turned in their recommendations and Tenczar will review and disseminate a Foundation board elevator pitch to board members at the September board meeting.

Open Discussion

Chair William Stevenson thanked the board for their extraordinary service and commitment to the university.

The meeting adjourned at 12:10 p.m.

**Approval of Minutes
CSUSB Philanthropic Foundation
Board Meeting
March 2, 2024**

Signature: Monica Alejandre Date: 06/05/2024

Print Name: Monica Alejandre

Board Position: Secretary