

**ALFSS Board Meeting Minutes
Thursday, October 10, 2024
11:30 a.m. – 1:00 p.m.**

Location: <https://csusb.zoom.us/j/83198260118>

In attendance: Pamela de la Torre, Ericka Saucedo, Monica Baeza, Amber Adams, Aurora Vilchis, Antonio Ledezma, Iwona Conteras, Ashley Cortez, Brianna Deadman

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| <p>I. Call to order a. 11:37am by MB</p> <p>II. Approval of Agenda a. 1st AV i. 2nd by AL ii. All in favor motion passes</p> <p>III. Approval of Minutes a. 1st by PD i. 2nd by ES ii. All in favor motion passes</p> <p>IV. Old Business a. Membership fee structure (Brianna) i. Updated listserve with new members ii. Removed old emails iii. Received excel with all payroll deduction members 1. Missing names from payroll members 2. Will reach back out to Susana Barbosa to try and resolve issue iv. Looking for LY forum stack for previous members to reach back out to v. Goals: 40 new members focusing on staff/faculty vi. BD to work with AA to do a membership campaign 1. Referral campaign 2. Social media vii. AV suggested to send a thank you email to payroll members</p> <p>b. Spring event schedule (Antonio) i. Moving Cafecito with DHRE to January 28 1. 5:30-7:30pm 2. Motion by AL, 2nd by AC. a. All in favor motion approved ii. Escape Fundraiser January 20th 7pm-9pm 1. Motion by AL, 2nd by ES a. All in favor, motioned approved</p> | <p>Action Items:</p> |
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- iii. Spring Latinx Grad on May 10 at 10am
- iv. 5k Run/Walk
 - 1. No proposed date.
 - 2. Possibly April
- v. Pupusa Sale
 - 1. Thursday Feb. 20 at 11:30am
- c. Scholarship and Awards Lunch Recap (Aurora & Pamela)
 - i. Good event. Some folks did not show up that RSVPed, but did not pay
 - ii. AV will bring to next meeting the final numbers
 - iii. AA will be working on two communications
 - 1. Thank you to attendees
 - 2. Email to campus recognizing our awards recipients
- d. Marketing Partnerships with SDC/SEC (Amber)
 - i. No discussion
- e. Newsletter platform (Amber)
 - i. Mail Chimp
 - 1. \$180 annual
 - ii. Mailer Lite
 - 1. \$216 annual
 - iii. Will discuss further next meeting

V. New Business

- a. By-laws Review committee (Pamela)
 - i. PD will be putting a call out to membership that a committee will be formed
- b. Tabling request 11/12 from 6pm-8:30pm (Pamela)
 - i. DHRE asked ALFSS to engage with students during a networking event; not tabling
 - ii. Other associations are invited as well
 - iii. With the Latinx LCC.
 - iv. Flag making
 - v. Pamela will represent ALFSS. All Board members invited
 - vi. AC will gain all the event details and report back to Board
- c. Latinx Grad Sashes for Fall (Monica)
 - i. Will sell sash-only for Fall for \$30 each
 - ii. Using in stock merchandise
 - 1. AC will do a count on Monday, 10/14
 - iii. IC will be sash sales point
- d. Escape Fundraiser Rescheduled Spring Date (Ericka & Aurora)
 - i. Rescheduled to Jan. 20
- e. Program deadlines (Amber)
 - i. Motion to table by PD, 2nd AL
 - 1. All in favor motion passed
- f. DDLM Budget Approval (Iwona)

MB- send calendar invite

- i. Motion by ES, 2nd by AV to spend \$387 ALFSS budget on non-donated funds
 - 1. All in favor
- g. Pupusa Sale Budget Approval (Monica)
 - i. MB Motions to approve \$379.54 to purchase 250 pupusas.
 - 1. 2nd by AV
 - 2. All in favor motion approved
- h. Spring Latinx Updates (Amber/ Aurora/ Monica)
 - i. First committee event occurred
 - ii. All Board members are de facto members of the committees
 - iii. Will request more volunteers at next general meeting
 - iv. Will send Claudia Enriquez registration information before Winter break, so we are ready to open registration by Grad Days in March

VI. Upcoming Event and Fundraising Calendar

- a. Events (Antonio)
 - i. HHM Events
 - 1. Cafecito with DHRE
 - a. Date TBD
 - b. Chair: Ashley
 - ii. Dia de los Muertos
 - 1. Date: Saturday, November 2, 11am-3pm, Visual Arts
 - 2. Chair: Iwona
 - 3. Committee met 10/10. All aspects of events planned
 - 4. Over 4k of financial donations
 - 5. Educational components in the museum
 - 6. 23 calaveras turned in. Auction will take place in VA during the event
- b. Fundraising (Aurora)
 - i. Pupusa Sale
 - 1. Thursday, November 7, 11:30am, UH Plaza
 - 2. Chair: Monica
 - ii. DDLM T-shirt Sale
 - 1. Chair: Aurora
 - 2. AV motioned to spend not to exceed \$1,100 for 100 t-shirts. Selling adults for \$25 and children for \$20 (pre-sale price)
 - a. 2nd by ES
 - b. All in favor, motion passes
- c. Spring 2025 Discussion
 - i. Events (Antonio)
 - 1. Spring Latinx Grad

- a. Saturday, May 10, 10am, Arena
- 2. Proposal: Collaboration with Financial Literacy Center; Latinos and Finance
- ii. Fundraising (Aurora)
 - 1. 5k Run/Walk
 - a. Chairs: Iwona and Brianna
 - b. Date TBD
 - 2. Pupusa Sale
 - a. Chair: Monica
 - b. Thursday Feb. 20 at 11:30am

VII. Discussion Topics

- a. Fall Latinx Grad email communication
 - i. Sending out email informing no ceremony, but limited sashes will be available for purchase

VIII. Adjournment

- a. 1:12pm