

# STANDARDS

- **Standard 1:** The school articulates a clear and distinctive mission, the expected outcomes this mission implies, and strategies outlining how these outcomes will be achieved.
- **Standard 2:** The school produces high-quality intellectual contributions that are consistent with its mission, expected outcomes, and strategies and that impact the theory, practice, and teaching of business and management.
- **Standard 3:** The school has financial strategies to provide resources appropriate to, and sufficient for, achieving its mission and action items.
- **Standard 4:** Policies and procedures for student admissions, as well as those that ensure academic progression toward degree completion, and supporting career development, are clear, effective, consistently applied, and aligned with the school's mission, expected outcomes, and strategies.
- **Standard 5:** The school maintains and deploys a faculty sufficient to ensure quality outcomes across the range of degree programs it offers and to achieve other components of its mission.
- **Standard 6:** The school has well-documented and well-communicated processes to manage and support faculty members over the progression of their careers.
- **Standard 7:** The school maintains and deploys professional staff and/or services sufficient to ensure quality outcomes across the range of degree programs.
- **Standard 8:** The school uses well-documented, systematic processes for determining and revising degree program learning goals; designing, delivering, and improving degree program curricula to achieve learning goals; and demonstrating that degree program learning goals have been met.
- **Standard 9:** Curriculum content is appropriate to general expectations for the degree program type and learning goals.
- **Standard 10:** Curricula facilitate student-faculty and student-student interactions appropriate to the program type and achievement of learning goals.
- **Standard 11:** Degree program structure and design, including the normal time-to-degree, are appropriate to the level of the degree program and ensure achievement of high-quality learning outcomes.
- **Standard 12:** The school has policies and processes to enhance the teaching effectiveness of faculty and professional staff.
- **Standard 13:** Curricula facilitate student academic and professional engagement appropriate to the degree program type and learning goals.
- **Standard 14:** If applicable, executive education (activities not leading to a degree) complements teaching and learning in degree programs and intellectual contributions.
- **Standard 15:** The school maintains and strategically deploys participating and supporting faculty who collectively and individually demonstrate significant academic and professional engagement that sustains the intellectual capital necessary to support high-quality outcomes consistent with the school's mission and strategies. Simultaneously, society is increasingly demanding that businesses become more responsible for their actions, show a higher feeling of social responsibility, and adopt more sustainable methods.

