

**SUMMARY CSUSB CONFERENCE PRESENTATIONS
THOMAS G. MCWEENEY, PHD**

Public Leadership Forum - May 22, 2019: A CONVERSATION WITH LOWELL BERGMAN

Building upon previous efforts, Dr. McWeeney, in conjunction with PI Alpha Alpha, the Public Administration honor society, and the Research Institute of Policy, Management, and Governance continued the series in 2019 by conducting a Forum on May 22 on a topic of great concern and potentially profound ramifications: the ethical responsibility and practical necessity of public leaders to be truthful in all matters of public governance.

The event was centered around the work and career of the highly respected investigative reporter, news producer, and university professor, Mr. Lowell Bergman. Professor Thomas McWeeney and a panel of MPA honor students engaged Mr. Bergman in a two-part conversation reflecting on his work and his career and soliciting his thought on whether public officials ever be permitted to lie? In Part 2 of the event Professor McWeeney will solicit Mr. Bergman's views on the ethical considerations in the recently completed Mueller Report and the effect it may have on the continuing erosion of public trust in government leaders and institutions.



THE FORUM EXPERIENCE



DISTINGUISHED FACULTY AND STUDENT PANELS



**SUMMARY CSUSB CONFERENCE PRESENTATIONS
THOMAS G. MCWEENEY, PHD**

Public Leadership Forum - February 22, 2018: ADAPTIVE LEADERSHIP, BIG DATA, AND INFORMED DECISION-MAKING

Dr. McWeeney brought a second Public Policy Leadership Forum to CSUSB last year – one that focused on the role public leadership must play in the transformation of public agencies. The issue focused on the daunting leadership void in contemporary public agencies and in American society generally. The Adaptive Leadership Forum, which was held in Palm Desert, urged the consideration of a different approach – one that demonstrated how organizational transformation required effective leaders who are able to engender an environment of mutual trust. The approach suggests that the most reliable signs of effective leadership can only come from one source – *the followers*.

The day-long program included a presentation of an “adaptive leadership” model explored a case studies of leadership-driven transformation, engaged attendees in a candid self-assessment of their personal leadership situation, and examined the contemporary leadership required to improve big data and knowledge management capabilities in our individual environments. Presentations were built around the experiences of nationally known guests and also featured a series of panel discussions on the issue of *knowledge management, big data, and the role of local leaders in defining it, understanding it, and effectively implementing it*.

ADAPTIVE LEADERSHIP, BIG DATA, AND INFORMED DECISION-MAKING
THE INSTITUTE FOR PUBLIC MANAGEMENT AND GOVERNANCE INAUGURAL SYMPOSIUM

DR. SHARON BROWN-WELBY
Dean, Palm Desert Campus
California State University, San Bernardino
sharon@csusb.edu

DR. THOMAS G. MCWEENEY
Department of Public Administration,
California State University, San Bernardino
mcweeney@csusb.edu

DR. ALEXANDRU ROMAN
Director, Institute for Public Management and Governance
California State University, San Bernardino
aroman@csusb.edu

PALM DESERT, CA
FEBRUARY 22, 2018

Logos for SCAG and esri are also present.

DISTINGUISHED GUESTS

DALE WARSON
Formerly Director of the FBI's culture change program...
DALE WARSON
Director (ret.) of the FBI and currently senior consultant at a private intelligence agency. He has focused on providing terrorism and other services clients. Mr. Warson's leadership caused a transformation in the FBI's fundamental approach to national security investigations. He also led the development of the prototype of the law enforcement information sharing system that became the template for the nation.

DAVID BRANT
During Mr. Brant's tenure, he directed the modernization of NCSIS and transformed the agency from a small US Navy staff to an interagency (manned and highly valued) member of the US Intelligence and National Security Agency. Mr. Brant demonstrated unparalleled leadership by bringing the torch of detainees held in the US Naval Base in Guantanamo, Cuba to the attention of Navy officials, demanding a cessation of the "harsh investigative techniques". In addition, Brant assumed the lead role in the planning, funding, and implementing the most comprehensive law enforcement information sharing project which was ultimately expanded to 30 regions throughout the United States.

SANDI HATHORN
Sandi Hathorn was asked to come out of retirement to assume the leadership of the Orange County Sheriff's Department at a time when the incumbent sheriff had been indicted, a murder had occurred in the Orange County jail, drastic funding cuts were precluding officers from engaging in routine police work, and morale was at rock bottom. She quickly responded by taking strong action and demonstrating a level of leadership that enabled the OSCD to regain its traditional place among the nation's law enforcement community. Hathorn's contribution to the law enforcement information sharing project was most significant, served as the Chair of the Governance Board for several years. Her work in overseeing and managing the implementation of that system on a regional basis produced models of regional governance that are now widely considered to be the key leadership attribute in this highly successful project.

DISTINGUISHED GUESTS

HASAN EBRAHIMI
Considered one of the preeminent transportation planning experts in the nation, Hasan Ebrahimi is the Executive Director of the Southern California Association of Governments (SCAG), the largest metropolitan planning organization in the United States. Appointed in January 2008, Mr. Ebrahimi has over 25 years of public and private sector experience in Transportation Planning in Southern California. As SCAG's CEO, Ebrahimi implements the policies of an 18-member Regional Council and directs day-to-day operations of the agency. He is credited with being a transformational and unifying leader who has embraced SCAG's value to member agencies and fostered unprecedented levels of public input and participation in the development of regional transportation plans.

DAMIAN SPANGRUD
Damian Spangrud is the Director of Solutions at Esri. In his 24 years at Esri, he has focused on making the science of Where understandable and actionable. As part of Esri's corporate management team, he often travels to speak about the role of GIS along with technology and innovation trends. In his role as Director of Solutions, Damian manages teams that build industry focused apps and also prototype innovative ideas, making it easier to work across organizations while driving innovation. Prior to his current role, he led Esri's product management team as the Product Manager, Damian has an MSc in Earth Science and a BS in Geography and a passion for maps and spatial analysis. Damian tweets about all things spatial (@spatialmash).

DEBORAH ROBERTSON
Deborah Robertson is serving her second term as Mayor of Rialto. Under Mayor Robertson's leadership, Rialto has gained regional and national recognition for innovation in the area of public-private partnerships, business development and job creation. A leading voice on regional and national infrastructure issues, Mayor Robertson has served as chair of the Public Works Subcommittee for SCAG's Regional Transportation Plan/Sustainable Communities Strategy, is a member of the U.S. Conference of Mayors Water Council and Metro Councilman, and member of Mayors Against Illegal Guns. She is also a founding board member for the NFL All Youth Life Skills Camp. She has hosted the annual State of Women event in Rialto for the past seven years, and was recognized by former Assembly Member Cheryl Brown as 47th District Woman of the Year.

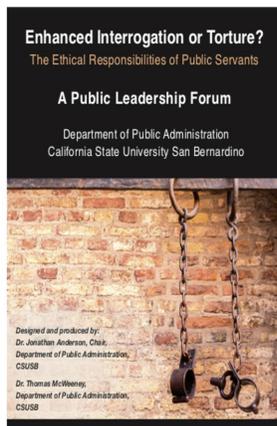


SUMMARY CSUSB CONFERENCE PRESENTATIONS
THOMAS G. MCWEENEY, PHD

Public Leadership Forum – November 6 - 7, 2015: *EHNANCED INTERROGATION OR TORTURE?*

Dr. McWeeny invited four of his former colleagues who changed the nation's policy on harsh interrogation techniques to come to CSUSB to engage in a conversation that took the audience through the development of the government's torture policy, how each guest became aware of it, their decision to act, the difficult experiences they encountered, and the impact that their actions had both on policy and on their careers.

The forum was presented to an audience of students, parents, and special guests in the JB large classroom and addressed the ethical issues associated with this policy and the responsibilities of public sector leaders and managers in a democratic society. The program included interactive discussion, video, and an engaging discussion with the audience. Review and comments were overwhelmingly positive.



Meet Our Guests

John McKay
 John McKay - Special Moderator
 Visiting Professor of Law
 Seattle University Law School

After serving as United States Attorney for the Western District of Washington, Mr. McKay joined the faculty of Seattle University School of Law as Visiting Professor of Law in January 2007. He teaches Constitutional Law and Federal Security Law, as well as courses in ethics and leadership. Prof. McKay writes and speaks nationally and internationally on these and related topics.

Alberto Mora
 Senior Fellow at Harvard University
 Former General Counsel, United States Navy

Former General Counsel, United States Navy. Mr. Mora led an effort within the Defense Department to oppose the legal theories of the Bush Administration and control interrogation tactics at Guantanamo Bay, which he argued were unlawful. For his efforts in this matter, Alberto Mora was awarded the prestigious Profiles in Courage Award from the JFK Library Foundation at Harvard.

Mark Fallon
 Executive Director, Club Fed,
 Former Federal Officer, Naval Criminal Investigative Service (NCIS) and Deputy Assistant Director,
 Department of Homeland Security

Mr. Fallon served for more than 30 years in the federal law enforcement and counterintelligence community. He was a Deputy Commander and Chief Investigator of the US Department of Defense Taskforce created by President Bush to investigate the Al-Qaeda terrorist network for trials before military commissions.

Dave Brant
 Managing Director/Pubic Sector
 Partner/ISO Consulting,
 Former Director, Naval Criminal Investigative Service (NCIS)

Mr. Brant served as Director of the Naval Criminal Investigative Service (NCIS) between 1998 and 2006. In 2002, Mr. Brant began receiving reports of "questioned" interrogations techniques that were being performed on detainees being held at the Guantanamo Naval base. He believed the practices that he would immediately remove all NCIS personnel if the practice continued, personal consequences notwithstanding.

SAN BERNARDINO CAMPUS PROGRAM

7:00 pm Welcome: San Bernardino – Dr. Jonathan Anderson
 7:05 - 7:15 pm Introduction of Speakers, Moderator and General Background – Professor Thomas McWeeny
 7:15 - 8:15 pm Discussion with Distinguished Guests: Alberto Mora, Dave Brant, and Mark Fallon
 8:15 pm Audience Questions
 Facilitator: Professors Anderson and McWeeny
 8:30 pm Break
 8:45 pm Role/Responsibilities of Public Servant Leaders – A discussion with CSUSB Distinguished Faculty: Dr. Jonathan Anderson, Dr. Montgomery Van Wert, Dr. Anthony Field, and Dr. Susan Finnan.
 9:15 pm Panelist response
 Final Comments: Professor Jonathan Anderson
 9:30 pm Reception

PALM DESERT CAMPUS PROGRAM

2:00 pm Welcome: Palm Desert – Dean Sharon Brown-Welby
 2:05 - 2:15 pm Introduction of Speakers, Moderator and General Background – Professor Thomas McWeeny
 2:15 - 3:15 pm Discussion with Distinguished Guests: Alberto Mora, Dave Brant, and Mark Fallon
 3:15 pm Audience Questions
 Facilitator: Professors Anderson and McWeeny
 3:30 pm Break
 3:45 pm Role/Responsibilities of Public Servant Leaders – The Government's Perspective
 4:15 pm Panelist response
 Final Comments: Professor Jonathan Anderson
 4:30 pm Reception

THE FORUM EXPERIENCE



SUMMARY CSUSB CONFERENCE PRESENTATIONS
THOMAS G. MCWEENEY, PHD

TRANSPORTATION SYMPOSIUM – October 2016: SECRETARY OF TRANSPORTATION ANTHONY FOXX

While serving as Associate Director of the Leonard Transportation Center, Dr. McWeeny invited Secretary of Transportation Anthony Foxx to visit CSUSB and speak to Leadership symposium on new transportation directions. Secretary Foxx outlined his new "Ladders of Opportunities" initiative and explained how the communities in the Inland Empire can make a major contribution to national policy. He encouraged the work of the LTC and indicated that DOT will watch with interest as the LTC program evolves.

Event representatives from the various state and local government's having transportation responsibilities, representatives from the business community, as well as community organizations from Ontario to Indio attended the event. In was the first time that such a wide range of interests has come together under a common agenda.

Shortly after this event, CSUSB was designated as one of 18 Regional University US Transportation Centers, representing Southern California.



**SUMMARY CSUSB CONFERENCE PRESENTATIONS
THOMAS G. MCWEENEY, PHD**