

ALFSS E-Board Meeting Minutes
Monday, October 12th, 2020
4:00pm – 5:30pm
ZOOM:
<https://csusb.zoom.us/j/97408496542>

- 1. Call to order 4:02pm**
- 2. Approval of the Agenda (2 minutes)**
 - a. Jonathan moves to add lifetime membership
 - b. Further amendments highlighted below
- 3. Approval of the Minutes (2 minutes)**
 - a. Edgar, Leah - Approved
- 4. Old Business (10 minutes)**
 - a. Hispanic Heritage Month Events
 - i. El Sazón LatinX on Thursday, September 17 at 12pm
 - ii. ¡Bailamos! on Thursday, September 24 at 5pm
 - iii. Afro-LatinX Open-Verse on Thursday, October 1 at 12pm
 1. Really great feedback
 - iv. LatinX LGBTQ+ in Media on Thursday, October 8 at 12pm
 1. Pictures were well-received; in the future, would like more pictures of people
 - v. Canseco requested for recordings to be sent out
- 5. New Business (25 minutes)**
 - a. Membership Updates
 - i. Filtering members
 1. Jonathan is working on filtering out people who have retired so he can reach out to those who are still at CSUSB
 2. He will be reaching to retirees for donation
 - ii. Lifetime Membership
 1. Cons: once they pay once, will they donate again?
 2. Pros: that you have a member committed to the organization
 3. Discussion
 - a. Astorga: not a sustainable model for funds
 - b. Canseco: conversation held last year – not sustainable
 - c. Stiff: pledge per year, application basis?

Action Items

Leah Stiff will send these out to the board/add to Drive

- d. Gonzalez-Montelongo: agree it's not sustainable; maybe lifetime is the wrong word? Maybe 5-, 10-, 15-year
- e. McMahon: it would be a huge sum, minimum \$60/year – if the sum is around \$1200 for lifetime membership, it would still be more than most would give with regular membership
- f. Astorga: payment plans
- g. Stiff: a perk of the \$1000 tier of crowdfunding?
- h. Motion: motion to create a lifetime membership at \$900 with an option to divide these into 12 \$75 payments.
- i. Saucedo: Money can be transferred between gift and scholarship accounts; can't move it out of operating funds
- j. Jonathan moves to table; Stiff seconds.
Tabled

Stiff will add this to the next board meeting agenda

iii. Newsletter

1. Birthday shoutouts

- a. Still in the process of collecting membership birthday information

2. How else can we honor members?

- a. Member of the month?
- b. Honor members with the highest attendance
- c. Jonathan could send member data to Miranda; Miranda can collect members' data for highlights (new members, honored members)

b. Financial Report

- i. Saucedo will continue separating payroll deductions and crowdfunding

c. President's Diversity, Equity, and Inclusion (DEI) Board updates

- i. Oct. 23rd – next meeting

d. Fall Crowdfunding Update

- i. \$245
- ii. Someone donated over \$200, mug will be shipped out

e. HSI Consortium

- i. Latino College Experience during Covid-19
- ii. Q&A Panel
- iii. Oct. 13th 11:45am – 12:45pm

f. Yotes Activate! Event

- i. Office of Student Engagement Virtual Expo
- ii. Oct. 20th 12:00pm – 1:00pm
- iii. We create our own Zoom link as our virtual table

Monica will create the Zoom link and send out the calendar invite

- iv. We will be participating
- g. Gifts for Future Guests
 - i. Should we honor participants in our events (excluding paid vendors)
 - ii. Create a list of past guests so we don't re-send people mugs
 - iii. Delayed motion (5:37pm) to spend \$24 on sending a mug and thank you card to Alex and James
 - 1. Francisco seconds.
 - 2. 3-0-1 motion passes.
- h. Member Polos
 - i. Should we start advertising for member polos?
 - 1. Wait until online payment portal is live
 - ii. Board member polos should be delivered soon
- 6. Events Calendar (20 minutes)**
 - a. Socials
 - i. November social
 - ii. Friendsgiving Theme
 - b. Hispanic Heritage Month
 - i. October 15th – Mi Voto, Mi Voz, Mi Vida
 - 1. Shipping of prizes
 - a. Request for ASI to pay for shipping
 - c. Day of the Dead
 - i. E-board attendance
 - 1. List will be put on Teams Drive so people can pick which events they will go to; Board is not expected to attend all of them
 - 2. President Morales will be invited
 - ii. Programming
 - 1. Altar de Muertos | October 27th @ 12:00pm
 - 2. Love, Yotie Eats - Agua Fresca | October 28th @ 12:00pm
 - 3. Book Reading – Rosita and Conchita | October 28th @ 5:30pm
 - 4. Book Reading – Remember Abuelito: A Day of the Dead Story | October 29th @ 12:00pm
 - 5. Day of the Dead Mask Making | October 29th @ 5:15pm
 - 6. RAFFMA Calaveras Auction | October 30th @ 12:00pm
 - 7. Disney+ Watch Party – Coco | October 30th @ 6:00pm
 - 8. Painting Event – “Remember Me” | October 31st @ 11:00am
 - 9. RAFFMA Calaveras Auction | October 31st @ 1:00pm

Leah will reach out to Jesse and Deans of Colleges

Francisco will reach out to the President

10. Tomatillo Stew with Chicken and Hominy Cooking Show | November 1st @ 4:00pm

11. Mariachi Divas de Cindy Shea | November 2nd @ 5:30pm

d. LatinX Grad – December 6th

i. Event edits

ii. Budget edits

1. \$600 added for decoration piece with ALFSS logo

2. Jonathan motions, Rosie seconds

a. Total cost \$7500

b. Expected revenue cost \$5510

c. Total net cost \$1990

d. Amendment

i. Expense total \$7760

ii. 5599

iii. 5740

iv. Spend 1750

v. 3-0-1 motion passes

iii. Background discussion

1. Miranda will be creating a mock-up and sending it to board for approval

e. Event Recap Data

7. Officer Reports (15 minutes)

a. Monica McMahon, President

b. Aurora Vilchis, Vice President

c. Leah Stiff, Executive Secretary

d. Ericka Saucedo, Treasurer

e. Miranda Canseco, Director of Marketing

f. Francisco Alfaro, Director of Programs

g. Jonathan Gonzalez-Montelongo, Director of Membership

h. Edgar Astorga, Director of Scholarships

i. Rosemarie Valencia, Student Representative

8. Discussion Topics (15 minutes)

9. Adjournment (1 minute)

a. Motion Jonathan, Second Aurora, 5:40pm