

PRIMARY MARKS





































WORDMARKS















COLOR INFORMATION

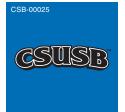
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COLORS	PANTONE ®	HTML	PROCESS
Blue	300	0065BD	C:100% M:42% Y:0% K:0%
Gray (Institutional)	Cool Gray 9	747678	C:29% M:23% Y:16% K:51%
Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



CSB-00030

WORDMARKS (CONTINUED)











CSB-00029















CAL STATE LOGO

























COLOR INFORMATION

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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



CAL STATE LOGO (CONTINUED)













CSUSB WORDMARK ONE-COLOR VERSION









CSB-00057







COYOTE SPIRIT MARK











DD00500









DANTONES

COLOR INFORMATION 001.000

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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		

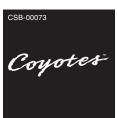


COYOTES WORDMARK



















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Black	Process Black		



SPORT SPECIFIC MARKS





CSB-00149



CSB-00150



CSB-00151



CSB-00152



CSB-00153



CSB-00154



CSB-00155



CSB-00156



CSB-00157



CSB-00159



CSB-00160



CSB-00161



CSB-00162



CSB-00163



CSB-00164



CSB-00165



CSB-00166



CSB-00167



CSB-00168



CSB-00169



CSB-00170



CSB-00171



CSB-00172



CSB-00173



CSB-00174



CSB-00175



CSB-00176



CSB-00177



CSB-00178



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SPORT SPECIFIC MARKS (CONTINUED)

CSB-00179



CSB-00180



CSB-00181



CSB-00182



CSB-00183



CSB-00184



CSB-00185



CSB-00186



CSB-00187



CSB-00188



CSB-00189



CSB-00190



CSB-00191



CSB-00192



CSB-00193



CSB-00194



CSB-00195



CSB-00196



CSB-00197



CSB-00198



CSB-00199



CSB-00200



CSB-00201



CSB-00202



CSB-00203



CSB-00204



CSB-00205



CSB-00206



CSB-00207



CSB-00208



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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



SPORT SPECIFIC MARKS (CONTINUED)





CSB-00210



CSB-00211



CSB-00212



CSB-00213



CSB-00214



CSB-00215



CSB-00216



CSB-00217



CSB-00218



CSB-00219



CSB-00220



CSB-00221



CSB-00222



CSB-00223



CSB-00224



CSB-00225



CSB-00226



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Black	Process Black		



SCHOOL SEALS







*Note: The CSB-00093 version is for etching in metal and glass only.

INSTITUTIONAL MARKS

















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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



INSTITUTIONAL MARKS (CONTINUED)









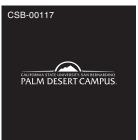


CSB-00113















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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



INSTITUTIONAL MARKS (CONTINUED)

CSB-00121 SAN BERNARDINO. CSB-00122 SAN BERNARDINO. CSB-00123

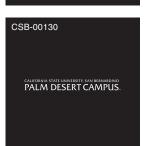
CSB-00124

CSB-00125 CAL STATE SAN BERNARDINO. CSB-00126 CAL STATE SAN BERNARDINO.

CSB-00127 $CSUSB_{\text{\tiny TM}}$



CSB-00129 PALM DESERT CAMPUS.



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Black	Process Black		

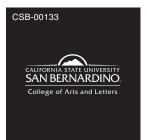


INSTITUTIONAL MARKS (CONTINUED)





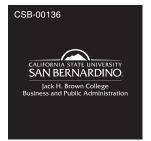




CSB-00134







CSB-00137







CSB-00140





CSB-00141



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Gray	429	A5ACAF	C:21% M:11% Y:9% K:22%
Black	Process Black		



INSTITUTIONAL MARKS (CONTINUED)











VERBIAGE

California State University, San Bernadino™ Cal State San Bernadino™ CSUSB™ CSUSB Coyotes™ Coyotes™

COLOR INFORMATION

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